

HP Retail Point of Sale Portfolio



HP rp5700 Point of Sale System

"The powerful, scalable, retail-hardened POS system designed for your demanding retail environment"



HP ap5000 AiO Point of Sale System

"The retail-ready powerful all-in-one POS system"

Ap5000 vs. rp5700: Solution Comparison



	ap5000	rp5700
Target Market	General Retail, Specialty, Entertainment & Hospitality businesses wanted a sleek AiO solution	Mid-sized to Large businesses needing flexibility and stability
Retail-hardened design	Yes	Yes
Powered USB and Serial ports	Yes	Yes
Tested to a 40°C environment	Yes	Yes
HP BIOS	No	Yes
Expandability	2 HDD bays	2 PCI (FH), 1 PCIe x1 (HF), 1 ADD2 slot, 2 HDD bays
RAID capability	Yes	Yes
Front USB	Side	Yes
EPEAT Rated	Silver	Silver (was Gold)
Global Skus Available	Yes (in progress)	Yes
Lifecycle	2 years	5 years
Tool-less Chassis	No	Yes



HP Point of Sale System ap5000 All in One Point of Sale



SPECIFICATIONS (Configurations A & B)

OPERATING SYSTEM:	Microsoft Windows 7, Microsoft Windows 7 downgrade to XP SP3, FREEDOS, POSReady 2009
SYSTEM MEMORY:	A - Dual Channel DDR2, 2 slots, 2GB B - Dual Channel DDR2, 2 slots, 3GB
HARD DRIVE:	A - 160GB, 2.5" HDD B - 64GB, 2.5" SSD
PROCESSOR:	A - Intel Celeron 440 B - Intel Core 2 Duo E7400
EXPANDABILITY:	2x 2.5" HDD bay (1 occupied)
CONNECTIVITY:	3 Configurable Serial Ports (2x +5V, 1x +12V) 5 USB 2.0 ports, 1 +24V USB port RJ45 (10/100/1000) 1x VGA port Audio Line-Out & Microphone-In Parallel Port Keyboard Port Kensington Lock Hole
WARRANTY:	3 year limited warranty; parts/labor/on-site

ap5000 Form Factor



Integrated Magstripe Reader (right mount only)

Resistive Touch Screen

Support for customer facing 2 line VFD or 10.4" customer facing LCD (optional)

Adjustable base – can adjust full horizontal or full vertical

Location for print advertising (clear removable panel). HP logo engraved

Power supply adapter hidden in base



2 HDD bays

1 USB port
1 Audio Line-out
1 Mic in

IO panel

Power Button



Target Markets



General Retail & Specialty

- Home improvement stores
- Transportation: car rental, airline check-in
- Convenient stores
- Ice cream shops
- Dry Cleaners



Entertainment & Hospitality

- Movie theater (ticket counter, concession stand)
- Amusement Parks (ticket & concession stands)
- Restaurant (server stations, hostess booth, bar)
- Hotel (front desk, concierge desk, bar)

